

# How will we tackle poverty?

Queenstown *TacklingPoverty*NZ workshop, 29 March 2016



Business	Housing	Community	Other
<p><b>Models</b> Ensuring businesses lead and integrate their values and visions of Queenstown into their business practices. For example, promoting inclusion, safety, environmental stability, worker rights and responsibilities and maintaining a beautiful township).</p>	<p><b>Data</b> Working harder to collect and analyse local data and information on housing.</p>	<p><b>Set of values to create cohesion</b> Establishing a clear set of values around cohesion. These values should be owned by the community, representing all of the community, based around living standards and future growth.</p>	<p><b>Gatekeeping</b> Improving gatekeeping by immigration. Ideas included improving airport security, assurance that visitors have funds on arrival to leave, provide proof of income and health support (i.e. health insurance rather than use New Zealand ACC).</p>
<p><b>Tax levy</b> Creating a tax levy on the profits of established firms, which will then be distributed to help fund their chosen community goal such as housing, transportation, education or social services.</p>	<p><b>Vacancy tax</b> Charging Queenstown house owners who do not live in or rent out their property for at least nine months a year higher rates to fund social and affordable housing initiatives.</p>	<p><b>Community hubs</b> Creating community hubs. Ideas included an open space for conversation, a physical space (e.g. community hall), a digital space, a website operating as a newsletter to give information about community events and when/where to get involved.</p>	<p><b>Tourism levy/tax</b> Establishing a levy or targeted tax on the tourism industry, in order to fund and provide the necessary infrastructure to support the area as a tourist destination – something Queenstown relies on.</p>
<p><b>Rights and responsibilities</b> Ensuring employees know their rights and responsibilities (e.g. better communication and/or union representation).</p>	<p><b>Ownership models</b> Exploring different house ownership models to give families the opportunity to own housing. This would provide a 'stepping stone' towards individual home ownership.</p>	<p><b>Community development officer</b> Establishing a community development officer. Ideas included facilitating/supporting volunteer groups, collecting feedback, helping with submissions, building values, trust and knowledge, recognising council's achievements and challenges.</p>	<p><b>Legal process</b> Providing a fast track legal process for small misdemeanours. Currently people are required to stay in Queenstown for months (often reliant on charitable services). This leads to such services not being available to NZers who need these services.</p>
<p><b>CARD</b> Exploring the idea of creating a new form of money through a</p>	<p><b>Employee housing</b> Exploring ideas such as requiring businesses of a certain size to</p>	<p><b>Family room</b> Creating a family room where parents</p>	<p><b>Tourism hub</b> Developing unique measures of success</p>

Queenstown Lakes trading CARD. This could use cryptography to secure the transactions and to control the creation of new monetary units through social exchanges.	provide: housing for workers as part of their resource consent (this would involve working with the local council); free buses; and paying staff from when they leave/arrive home.	can have a cup of tea, use wifi and volunteer.	or failure to be considered for Queenstown as a tourism hub.
<b>Building relationships</b> Building business and community relations. Ideas include sponsorship of community events and volunteer groups, training days, interactions with schools, apprenticeships and other gateways into businesses.	<b>Short-term tenancies</b> Addressing the problem of short-term tenancies by speaking to the Ministry of Business, Innovation and Employment about changing the way the tenancy form is formatted to suggest the possibility of long-term tenancy.	<b>Harness talent and skills</b> Building stronger relationships with schools, harnessing talents and skills, building on assets not deficits, linking schools to local business (building and empowering human capital).	<b>Data</b> Generating comparative data on social services and health costs in Queenstown.
<b>Guidance</b> Providing comprehensive guidance under the Health and Safety Act 2016. For example, outlining how a 'Person Conducting a Business or Undertaking (PCBU)' in Queenstown Lakes might best provide a 'primary duty of care' to staff members.	<b>Rates</b> Raising commercial rates and then using as additional funding for building and accommodation projects.	<b>Schools</b> Schools showcasing the way forward. Ideas included putting inclusion into practice, engaging more widely in the community and letting the community know what is implicitly and explicitly happening in the wider community.	<b>ACC</b> Investigating ACC claims in the QLD area to ensure tax generated funds are used by those who pay ACC (not for tourists with private insurance). There was uncertainty as to the extent of the loophole and also concerns over unequal GP costs.
<b>Employers and employees</b> Independently assessing businesses for treatment of employees in poverty. Are there poor employers in QLD and who are they? For example, the council could review employees experiences, have a complaints system easily accessible, blind visits etc.	<b>Zoning</b> Changing zoning and intensification rules whereby local councils would get a percentage of the increase in property value that has come about as a result of re-zoning. This money could be used for building and accommodation projects.	<b>Youth Council</b> Utilising the youth council more effectively. Ideas included building civic knowledge in the wider community among youth and learning by doing (giving them real projects with actual financial resources).	<b>Visas</b> Reviewing temporary visa conditions so that visitors entering New Zealand are not relying on charitable services (e.g. food, clothing and accommodation), medical services (e.g. ACC) or jobs to pay for flights home.